Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 AGR-05 CEA-01 CIAE-00 COME-00 DODE-00

EB-07 FRB-03 H-02 INR-07 INT-05 L-03 LAB-04 NSAE-00

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FM AMEMBASSY PRAGUE

TO SECSTATE WASHDC 8247

INFO AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY THE HAGUE

AMEMBASSY LONDON

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AMEMBASSY PARIS

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AMEMBASSY VIENNA

USNAOT 745

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E.O. 11652 N/A TAGS: BEXP. CZ

SUBJECT: POSSIBLE SHIFT IN CZECHOSLOVAK FOREIGN TRADE POLICY

VIS-A-VIS FRG

REF: . PRAGUE 1293; B. PRAGUE 1335 (BOTH NOTAL)

1. DR. NOVOTNY, FEDERAL MINISTRY OF METALLURGY AND HEAVY ENGINEERING, DURING RECEPTION JUNE 2 MMENTIONED REFTEL B ALSO GAVE OBLIQUE CONFIRMATION TO STRONG INDICATIONS WE'VE BEEN RECEIVING RECENTLY THAT CZECHOSLOVAK FOREIGN TRADE APPARATUS MAY SOON PUT TEETH INTO ITS OFT-RUMORED INTENTION TO REDIRECT PART OF ITS TRADE WITH FEDERAL REPUBLIC OF GERMANY TO OTHER WESTERN COUNTRIES. NOVOTNY ASKED WHETHER IT MIGHT NOT BE POSSIBLE FOR LIMITED OFFICIAL USE

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EMBASSY TO IDENTIFY THOSE U.S. FIRMS HAVING SUBSIDIARIES OR

BRANCHES IN FRANCE (PARTICULARLY), U.K., ITALY, AND BENELUX COUNTRIES, WHICH ARE NOW BEING VIEWED WITHIN CZECHOSLOVAK GOVERNMENT AS PREFERRED COMMERCIAL PARTNERS OVER SIMILAR FIRMS WITH BRANCHES IN WEST GERMANY. PERHAPS SIGNIFICANTLY, NOVOTNY DID NOT INCLUDE AUSTRIA AMONG THE OTHER COUNTRIES HE MENTIONED.

- 2. EMBASSY CANNOT OF COURSE DISCRIMINATE AMONG U.S. SUPPLIERS IN BRING TRADE OPPORTUNITIES IN CZECHOSLOVAKIA TO ATTENTION OF U.S. FIRMS BASED ON THEIR GEOGRAPHIC LOCATION, NOR DO WE INTEND TO DO SO. IT IS PERHAPS INSTRUCTIVE, NEVERTHELESS, THAT A LARGE COMPUTER SALE (\$640,000) WAS CONCLUDED LAST WEEK WITH FRENCH REPRESENTATIVE OF U.S. MANUFACTURER (ELECTRONIC ASSOCIATES, INC.) AFTER LENGTHY NEGOTIATIONS IN WHICH WE ASSUME COMPETITORS FROM OTHER COUNTRIES, INCLUDING U.S., WERE INVOLVED.
- 3. WHAT THIS NEW POLICY, IF IT IS A POLICY, MAY MEAN FOR U.S. FIRMS DOING BUSINESS WITH CZECHOSLOVAKIA THROUGH AGENTS OR SUBSIDIARIES IN FRG IS HARD TO SAY. WE SUSPECT THAT IN SHORT RUN THEIR CURRENT LEVEL OF BUSINESS WILL NOT BE NOTICEABLY AFFECTED, BUT OVER TIME SOME DIMINUTION IN TRADE MAY TAKE PLACE BETWEEN THESE FIRMS AND THEIR CZECHOSLOVAK TRADING PARTNERS (FTOS). EMBASSY HAS OVER PAST MONTHS AND YEARS REPORTED SIMILAR INDICA-TIONS THAT CZECHS WERE BECOMING INCREASINGLY SENSITIVE OVER FACT THAT SO MUCH OF THEIR TRADE WITH WEST WAS IN HANDS OF WEST GERMANS, BUT THESE INDICATORS HAVE NOT AMOUNTED TO MUCH IN WAY OF ACTION BECAUSE OF ENTRENCHED PREFERENCES OR ATTITUDES (WE HESITATE TO SAY FINANCIAL TIES) OF CZECH FOREIGN TRADE DECISION-MAKERS AT WORKING LEVEL TOWARD TRADING WITH WEST GERMAN FIRMS. OBVIOUSLY, TOO, GEOGRAPHIC PROPINQUITY IS SINGULAR FACTOR IN EXPLAINING WEST GERMAN PREDOMINANCE IN CZECH FOREIGN TRADE PICTURE. NOW. HOWEVER. THERE SEEMS TO BE A CONCERTED EFFORT TO PASS THE WORD DOWN (AT LEAST IN TWO MAJOR SECTORS; CONSTRUCTION-(REFTEL A) AND METALLURGY) TO FTOS AND OTHERS THAT FURTHER EXPANSION OF TRADE CONTACTS WITH WEST GERMAN FIRMS IS TO BE PLAYED DOWN IN FAVOR OF WIDER CONTACTS IN WESTERN EUROPE (AND PRESUMABLY THE U.S., ONCE PROBLEMS WITH TRADE ACT OF 1974 ARE RESOLVED.)
- 4. HOW THIS ALL FITS IN WITH STATEMENTS MADE BY FOREIGN TRADE MINISTER BARCAK AT CZECHOSLOVAK ECONOMIC EXHIBITION IN BONN LIMITED OFFICIAL USE

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LAST WEEK TO EFFECT THAT ALL POSSIBILITIES FOR ECONOMIC COOPERATION (WORDS "TRADE" AND "COMMERCIAL" WERE NOT USED)
BETWEEN CSSR AND FRG HAVE NOT RPT NOT BEEN EXHAUSTED AND THAT
CZECHS ARE THEREFORE "WILLING" TO EXPAND ECONOMIC COOPERATION
WITH FRG IS A BIT HARD TO JUDGE. IN SAME CTK REPORT WHICH
CARRIED BARCAK'S REMARKS, HOWEVER, IT IS STATED THAT SINCE
1969 CZECHOSLOVAK EXPORTS TO FRG INCREASED ROUGHLY 100 PERCENT WHILE FRG EXPORTS TO CZECHOSLOVAKIA JUMPED BY 180

PERCENT. IT IS PROBABLY THIS DISPROPORTION IN RELATIVE GROWTH RATES IN TRADE THAT LIES BEHIND GRADULLY EMERGIN POLICY SHIFT REFERRED TO IN FIRST PART OF CABLE.

5. IN CONVERSATION JUNE 5 WITH KNOWLEDGABLE OFFICIAL AT
CZECHOSLOVAK CHAMBER OF COMMERCE ON ALL OF THIS, LATTER
NODDED AFFIRMATIVELY WHEN ASKED WHETHER THERE WAS A BASIS
FOR SPECULATION THAT CZECHS INTENDED TO TURN FROM WEST GERMAN
SUPPLIERS IN FUTURE. WITHOUT EMBOFF'S HAVING FIRST
MENTIONED THEM, CHAMBER OFFICIAL SAID THAT HE HAD BEEN A BIT
PUZZLED BY MINISTER BARCAK'S STATEMENTS IN WEST GERMANY RE EXPANSION
OF ECONOMIC COOPERATION WITH FRG. HE WOULD NOT BE DRAWN OUT FURTHER,
BUT LEFT CLEAR IMPRESSION THAT BARCAK'S COMMENTS WERE AT
SOME VARIANCE WITH WHAT CHAMBER OFFICIAL HAD UNDERSTOOD
CURRENT CZECHOSLOVAK TRADE POLICY VIS--VIS FRG TO BE.
PERRY

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